

INÊS VILARES

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NW3 2SN

Master's student in Journalism and International Development with experience in investigative research, digital reporting, and multimedia storytelling. I focus on stories that make complex systems understandable and show how global issues shape everyday life.



EDUCATION

Sciences Po – Paris, France
Joint Master in Journalism and International Affairs, specialisation in International Development
2024 – 2026

University of St Andrews – Scotland, United Kingdom
Master of Arts (Honours) in International Relations and Management
2016 – 2020

Graduated with a 2:1, placed on the Dean's List for academic excellence.

University of St Andrews – Scotland, United Kingdom
Master in History of Art
2016 – 2018

SKILLS

Multimedia Production: Expertise in editing, reporting, and video/podcast production.

Writing/Editing: Experienced in news and feature writing, broadcast, podcast, and radio, as well as content creation for social media.

Research/Analysis: Proficiency in various OSINT techniques, and data analysis using R.

Adaptability: Thrive in fast-paced environments across diverse teams and places.

People Skills: Culturally attuned; quick to build rapport.

Social media strategy, analytics, and trend spotting

UK Driving Licence

Right to Work in UK and EU

LANGUAGES

English: Native.

Portuguese: Native.

French: Professional proficiency.

Spanish: Professional proficiency.

SOFTWARES

Adobe Suite (Audition, Premiere Pro, After Effects, Photoshop), R Studio, CrowdTangle, Factiva, InVID, Canva, Notion

WORKING EXPERIENCE

Associate Producer at Sphera Network

May 2025 – Oct 2025

- **Achievements:** Producing a short documentary abroad, defined story angle, identified main character, planned logistics and key sequences to ensure we told the story effectively.
- Coordinated pre-production, research, and scheduling, ensuring timely delivery of content under tight deadlines.
- Identified and contacted sources, conducted background research, and prepared briefing notes for editorial.

Editorial Intern at Coda Story

May 2025 – Aug 2025

- **Achievements:** Continued freelance work on investigative stories on disinformation and technology.
- Monitored beats (US tech and Africa) and produced digital stories for the newsletter, honing quick-turnaround research, source-finding, and concise reporting skills.
- Produced live content for ZEG Storytelling Festival; managed social media coverage and supported video production.

Talent Manager at WPP Brand Consulting

Jun 2022 – May 2024

- **Achievements:** Designed inclusive hiring strategy for candidates with disabilities across multiple agencies.
- Owned recruitment across WPP agencies.
- Managed recruitment campaigns and coordinated with HR and marketing to align internal/external communications.

Consultant at Zelo Digital Recruitment

Oct 2020 – Jun 2022

- **Achievements:** Top Performer (2021), drove 22% of total company revenue.
- Led business development and key accounts; designed bespoke recruitment strategies.
- Authored industry content and conducted interviews to strengthen brand presence.

Marketing & Communications Intern at The Navigator Company

Jun 2019 – Aug 2019

- **Achievements:** Led website overhaul for Empremedia brand, improving UX in collaboration with design/dev teams.
- Wrote and edited web content to align with corporate messaging.

Digital Strategy Intern at Wunderman Thompson

Jun 2018 – Aug 2018

- Managed Sagres' social media during the 2018 FIFA World Cup; drove engagement through real-time content.
- Delivered insights using Google Analytics & CrowdTangle; shaped data-informed content strategy.